



the  
portrait  
planning  
guide

KELLEEN HITE PHOTOGRAPHY

---



# what's next?

## 01

### INSTAGRAM

Share your senior session favorites with your friends! Please remember that the use of Instagram filters are against our policies.

*@kelleenhitephoto  
#KelleenHitePhotography*

## 02

### TESTIMONIALS

E-mail me a testimonial about your senior session with me! If you send in one from your parent and one from you (2 total), you'll get two extra sneak peeks when I post your session reviews!

---

*here's what to expect moving forward*

## 03

### SNEAK PEEKS

When your sneak peeks are posted, repost them to your Instagram! Feel free to post them as your profile pic and for Senior Sundays!

*Please don't crop out our logo or apply any filters.*

## 04

### ORDER SESSION

In about two to three weeks you'll receive an e-mail from me to schedule your Premiere Ordering Session! In the meantime, if you have any questions, don't hesitate to contact me!



# let's create your art

---

*Welcome to the next chapter of your senior portrait experience!*

---

Now that the session is over, it's time to begin thinking about how you want to showcase your incredible senior images! This in-depth post session guide will walk you through everything there is to consider when deciding how to display your gallery. From cropping guidelines and product details to our studio ordering policies and testimonials from our past clients, this guide encompasses the soul and purpose of our studio's ordering process. Feel free to browse through this guide and its components while making notes of what you'd love to have in your own home and any other questions you may have while you prepare for your ordering session.

# table of contents

---

05	portrait planning worksheet
07	designer portrait art
25	inside a portrait order
27	what our clients are saying
29	portrait investment

inside a portrait order

26



8

designer portrait art

28

what our clients are saying



ALEXIS BOSELLI

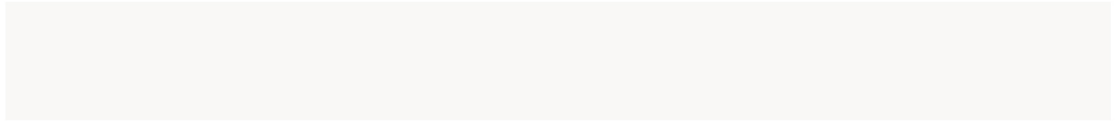
*"I always felt super comfortable, confident and beautiful- I had so much fun!"*

Start to finish shooting with KHP was blast! I felt like the queen all day and had so much fun going place to place shooting the most amazing senior pictures! Kelly was so awesome to work with and truly makes this season of your life feel so special! I always felt super comfortable, confident and beautiful. She was great at explaining what she wanted and made you feel good in the process.

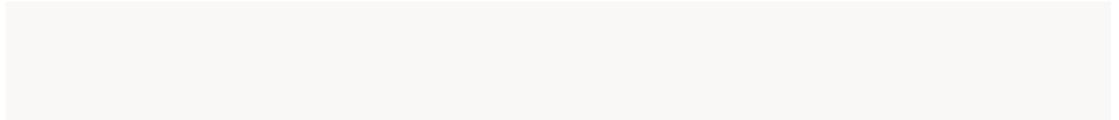
# portrait planning worksheet

*Please use this area to help organize and prepare for your portrait order. Take time to walk around your home and consider which spaces you would like to display your portrait art. Also, make note of any family or friends you would like to gift your child's portraits to.*

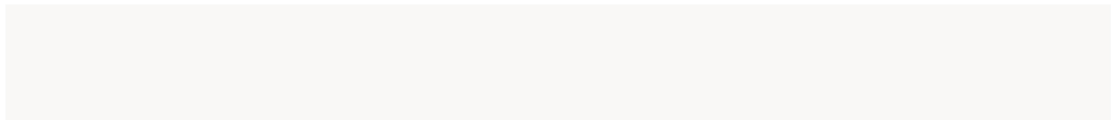
AREA 1 | *available wall space:*



AREA 2 | *available wall space:*



AREA 3 | *available wall space:*



GIFTS NEEDED FOR

PRODUCT, SIZE, OTHER NOTES





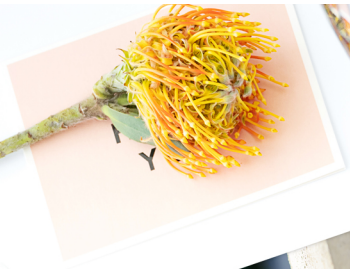



# luxury heirloom album

---

Your senior gallery can be beautifully captured in our hand crafted luxury heirloom albums. Your album will be printed on the finest linen pressed papers in a traditional flush mount style with full range spreads without seams or unsightly gutters. Each page is pressed and mounted so your album is incredible substantial in weight and quality. Our clients always gasp when they see their gorgeous full spread images stretched across their substantial European style albums.

*Choose from over 25 fabric covers to compliment your session images.*



**YOU ARE  
GOLD, BABY.  
SOLID GOLD.**

High  
Summ  
New  
At the be  
who  
endless

OVER HIS LONG CAREER,  
AMERICAN CLOTHING DESIGNER  
THEIR BRANDS IN...



## memory box & image box

---

Let our hand-crafted memory boxes hold all of your senior memories! Everything from your game tickets to movie stubs, your college acceptance letter, your diploma and your graduation tassel will have a home in a custom made memory box. Your Memory Box even holds your custom hierloom album. Memory boxes are lined with black fabric on the inside and a black satin ribbon for easy removal of contents and can be customized to match your album and design.

The custom image box holds the collections of all of your proofs. Custom designed to match album design, and grad cards, its the perfect storage for your images and small memorabilia.

# a look inside a senior portrait order

---

- 01 storyboard
- 02 5x7 gift print & image box
- 03 Heirloom album
- 04 senior mobile app
- 05 graduation announcement

01



02



05



03



04



# designer portrait art

---

The next few pages detail our selection of luxurious portrait art products. Each product is hand crafted for our clients to be enjoyed for many years to come. Here at AHP, we believe in tangible printed art that fills your home and your soul. Your photos are meant to be shared and loved. These are the products we've curated to help you do that.

LET'S CREATE —





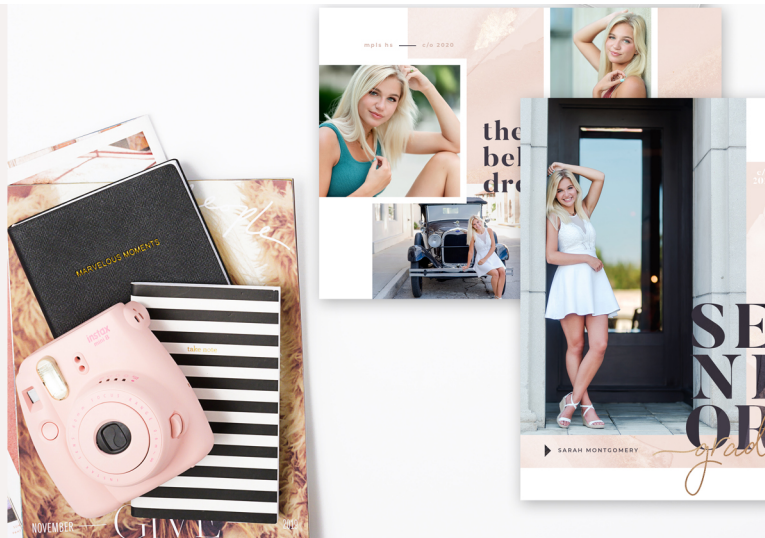
CLIENT FAVORITE

## gallery wrapped canvases and collections

---

There's nothing like showcasing your favorite senior images in a gorgeous canvas collection in your formal living room, staircase, hallway, entry or family room. Gallery wrapped canvases from Amanda Holloway Photography have exceptional color rendition, rich blacks and a smooth gloss finish. Maximum quality white poly-cotton canvas is used to print your senior images for the perfect saturation and sharpness. Only the top photography labs are used to print and stretch our canvases for unsurpassed quality.

*Flip thru our Canvas Inspire Guide to help you select the perfect canvas collection for your living space.*



CLIENT FAVORITE

# graduation announcements

---

Grad announcements are a fundamental element of your senior year. Customize your cards with your images and match any color and pattern to showcase tailor made announcements that embody your personality. With our exquisite press printing quality and selection of designs, your announcements are sure to impress.

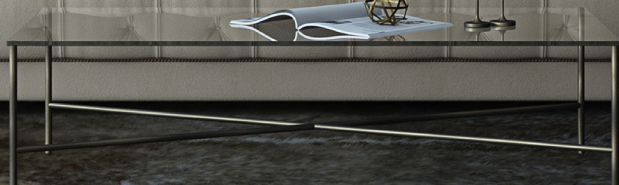
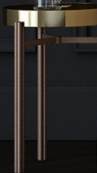
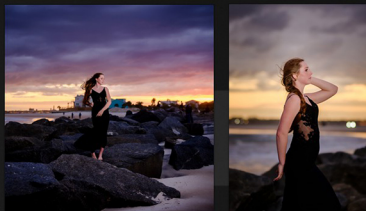
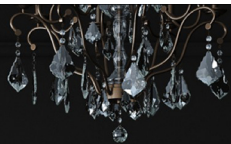
*Did you know that we have a grad card catalog filled with over 50 designs to help you select the perfect design for you!*



# gift prints, fine art prints and storyboards

---

Featuring industry leading photographic papers, top of the line printing technology, and our lab's eye for quality, our gift prints, fine art prints, and storyboards are bound to blow you away. Larger prints are mounted with exceptionally strong material that is resistant to warping or denting and luster coated to provide protection and extra shine to your photographic prints so that you know your prints will stand the test of time.



**CLIENT FAVORITE**

## acrylic wall art

---

Our Acrylic Wall Art is the radiant and modern-day substitute for traditional framed and unframed fine art images. Our acrylic lab produces your wall art with 1/4" thick grade "A" acrylic and showcases hand polished crystal clear edges. Acrylic art transforms your photo into a spectacular work of art and the results are absolutely stunning.



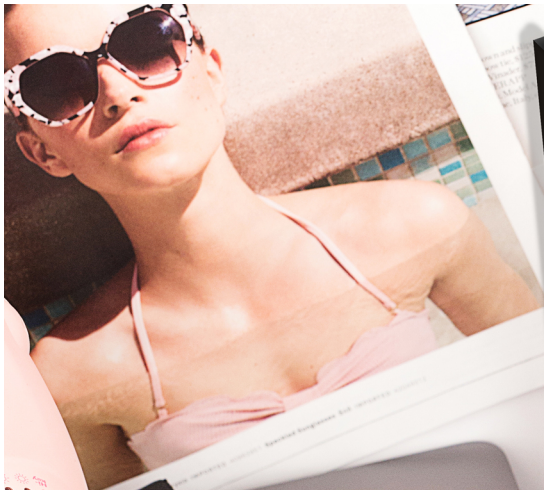


# bamboo signing board & gallery mount signing board

---

The greenest addition to KHP's mounting line: Bamboo Mounting. Bamboo Panel Mounts are made from sustainable, FSC certified bamboo and come in a 3/4 thickness. Gallery mounts can be both flat, and layered, with multiple images, or your grad card design. Present your signing board during your graduation party and have all of your most beloved family and friends sign your board. Take it to college with you and be reminded every day of your amazing support system back at home.

*Design tip - because Bamboo Panels have a beautiful natural textured edge, they work great in both traditional and modern spaces.*



NEW YORK TIMES BESTSELLER  
**CAPTURE  
YOUR STYLE**  
AIMEE SONG



CLIENT FAVORITE

## digital collection and custom image box

---

Our digital collections are a combination of digital and tangible portrait art. Your gallery of images is loaded to your own custom app with a download link. This senior mobile app can be installed on your smartphone so you can have your photos with you everywhere you go.

Completing your digital collection is a stunning custom image box and 5x7 fine art portraits. The image box is custom designed to match your session images and personality. Each image box features a soft touch full-image cover, luxurious linen interior, and clasp closure and ribbon for easy removal of your mounted prints.

KIND WORDS

## from our clients

---

“Start to finish shooting with KHP was blast! I felt like the queen all day and had so much fun going place to place shooting the most amazing senior pictures! Kelly was so awesome to work with and truly makes this season of your life feel so special! I always felt super comfortable, confident and beautiful. She was great at explaining what she wanted and made you feel good in the process.

ALEXIS BOSELLI |  
Class of 2021



“

*Oh my gosh...  
I've never never seen  
a more stunning,  
personality-filled  
portrait of my  
daughter!*

KAREN {MADISON'S MOM}

# cropping guide

---

There is an art in choosing the perfect crop for your portraits. There are many different aspect ratios amongst the available standard portrait sizes. Not all aspect ratios work for every image. Use this guide to help you choose the best crop for your art!

These are a few things that should be considered when choosing your crop:

## WALL SPACE

Your print or canvas size will depend on the available wall space you have.

## THE IMAGE ITSELF

Sometimes an image looks better cropped in a specific way to bring attention to detail in the image.

## SHOWCASE STYLE

Do you like the grand statement of collections or the minimalist style of a single print? Do you like collections of items in three? Free-form or Symmetrical displays? All of these things should be considered when deciding your wall art.

When deciding on a wall art collection at your ordering appointment, we will design and showcase your collection for you to make changes as needed. We encourage you to take the opportunity to try different images and crop styles to perfect your collection prior to placing your order.

**YOUR PORTRAIT**

# cropping guide

---

See how each crop changes the portrait below.

2:3 RATIO

**GIFT PRINTS**

4x6

**FINE ART/  
CANVAS**

16x24

20x30

24x36



5:7 RATIO

**GIFT PRINTS**

5x7

wallets



4:5 RATIO

**GIFT PRINTS**

8x10

**FINE ART/  
CANVAS**

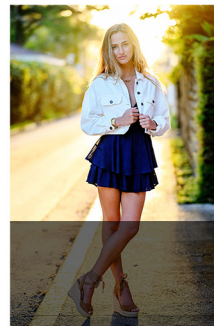
11x14



1:1 RATIO

**FINE ART/  
CANVAS**

24x24



*We are happy to help you select the best crop for your portrait art during your ordering appointment.*



## ORDER SESSION

# policies

---

Please measure your walls where you would like to hang any art and make note of it in the included portrait planning guide. Measure how much space is available between objects, over tables, couches, etc (don't forget to measure vertically and horizontally). It is extremely important that you come to the ordering session with these measurements so that you can make decisions on the size of your senior's wall art. You may also want to think about who (family members and friends) you will want to give photo gifts to. Come with a list if that helps! If you need to call grandparents, aunts and uncles, etc. to ask them about what size prints they may want of your senior, please call them and get that information prior to your ordering session.

Please remember that all decision makers need to be present at the ordering session. This is a time for you to place your child's senior portrait order so that I can order it and deliver it in a timely and efficient manner. The ordering session is when you order all of your senior's portraits and your final payment is due at your ordering session (payment plans available). I accept cash, credit card (Visa, Discover, Master Card), and checks. Digital Collections begin at \$1290, print collections at \$550 however most of my clients spend between \$2900 and \$6,000 for their custom senior portrait products. I allow two hours for every ordering session, so please clear your schedule for this time together. It is important for your senior to be present as well if they are to be part of the decision making process. I am so excited to share your portraits with you! this is such an incredible time for both seniors and parents, I am so thankful to be part of the process!

**PRODUCT GUIDE**

# collections

## Collections

### I want it all!

50 High Resolution Images  
 50 5x7 Fine Art Images  
 Luxe Image box  
 \$2500 A la carte Credit  
 Senior Mobile App  
 Senior Slideshow  
 20% off extras after credit  
 \$5290

### The Archive

30 High Resolution Images  
 27 5x7 prints Fine Art Prints  
 Image Box  
 \$1400 A la carte Credit  
 10% off wall art & cards after credit  
 \$3090

### The Basics

9 High Resolution Images  
 9 5x7 Fine Art Prints  
 16x20 Fine Art Print or extra digital  
 \$1290

### The Museum

40 High Resolution Images  
 40 5x7 Fine Art Images  
 Image Box  
 \$1800 A la carte Credit  
 Senior Mobile App  
 Senior Slideshow  
 10% off wall art & cards after credit  
 \$4090

### The Exhibit

20 High Resolution Images  
 18 5x7 Fine Art Images  
 \$1000 A la carte Credit  
 \$2390

## A la Carte

### Gift Print Collections

**Print**  
 8x12 and smaller 60  
 \*wallet Discounts

<b>Print Collection</b> 8 Gift Prints	<b>The Wall Collection</b> 8 Gift Prints
50 Basic invitations 500	16x20 Fine Art Print 12x12 Signing board 890

### Wall Art

	Fine Art	Canvas	Metal/ Acrylic
Mini 14"	200	325	400
Small 16"	275	450	500
Standard 20"	300	625	625
Grand 24"	500	750	900
Impact 30"	600	1000	1400

Group more & save!  
 Buy a set of 3+ and get 15% off the collection with any collection

Storyboards		Luxe Acrylic	
*add 20% for metal or acrylic			
14x14	275	16x20	625
16x16	425	16x24	695
10x20	3750		
20x20	425		

### Digital Negatives

1 High Res Image 175  
 125, 150  
 \*with purchase of a collection

Set of 8 High Res Images 825  
 \*Printable up to 8x12, only with #5 collection

### Albums & Books

8x8 Senior Brag Book (20) 800  
 8x10 Hierloom Album (20/30/40)  
 1000/1000/1200  
 11x8 Hierloom Album (20/30/40)  
 1200/1400/1600

Metal or Acrylic Cover  
 8x10 225  
 8x12 325  
 Metal Cameo, Etched Leather  
 custom print cover 100

### Announcements

Thank you, Announcement, invitation

Basic Flat (25)	\$50
Pearl or Linen Flat (25)	\$90
Soft Touch Flat (25)	\$110
ads foil (25)	\$25

Return Address Labels +  
 Envelope labels +  
 Folded available upon request  
 \*announcements done in winter

### Extras

Glass Lid or Acrylic lid Keepsake box  
 500

Curved metal	Acrylic Block
125, 150	195, 225

Image box      Reveal Slideshow  
 395              295

Wood mounted signing board  
 395



Kelleen Hite  
PHOTOGRAPHY

904.315.5274 | [www.kelleenhite.com](http://www.kelleenhite.com)